



Welcome to ChRoMe Software

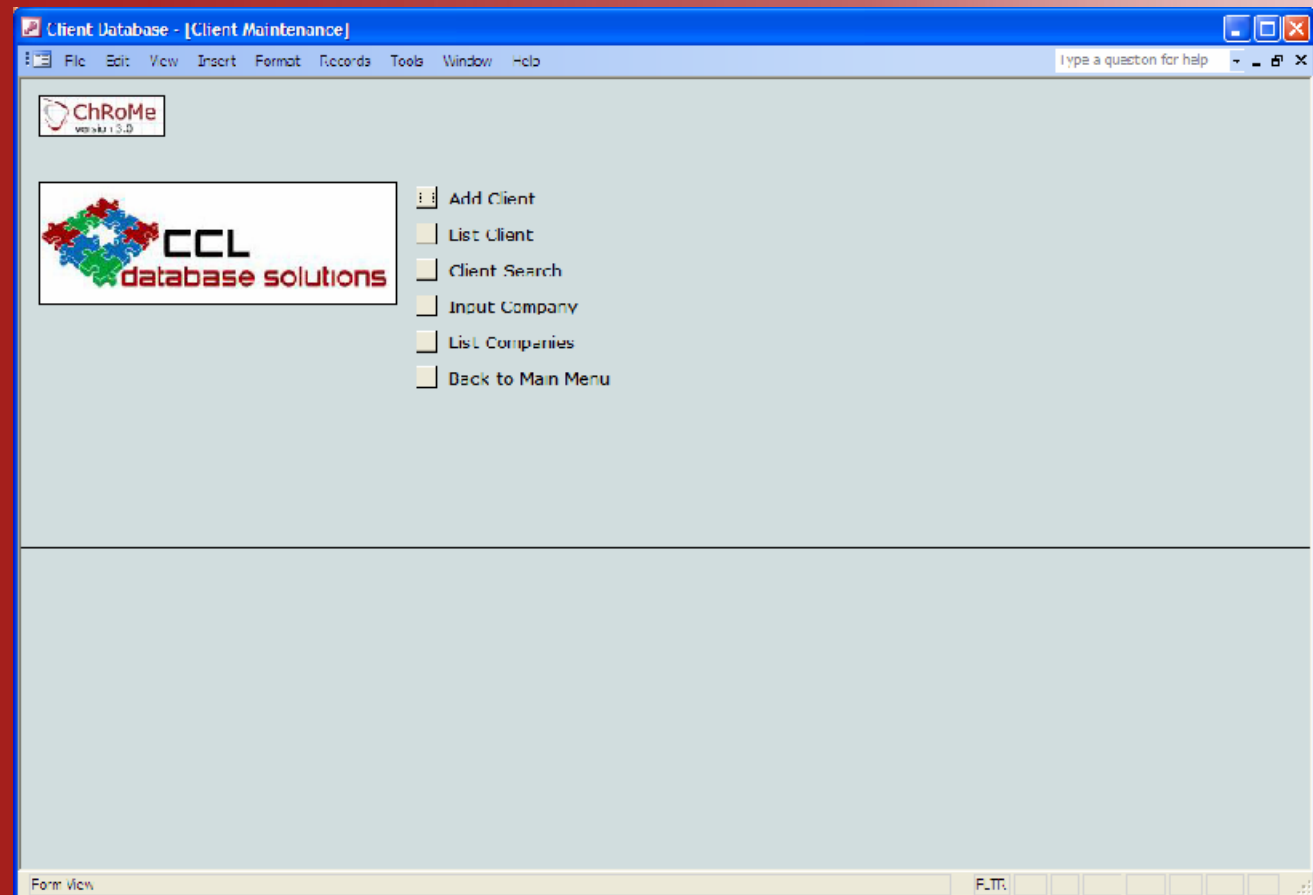
click anywhere to begin





Client Menu:

This enables you to add and list client details.





List Clients:

This lists all clients in ChRoMe.

Buttons:

- **Enter Response Details**
lists all responses to all mailshots/campaigns from this client
- **View Client Details**
view and amend client details
- **Products Sold**
lists all products sold to this client through all mailshots/campaigns
- **Mailshots**
lists all mailshots/campaigns targeting this client

Client Database - [List All Clients]

File Edit View Insert Format Records Tools Window Help

Type a question for help

Name	Organisation	Position	Enter Response Details	View Client Details	Products Sold	Mailshots
J Elliot	Norman Green Pipework	Director	☑	☺	🔧	📧
Pat Elliot	Farsley Building Supplies	Director	☑	☺	🔧	📧
Christine Emerson	Damascus Sheds	Director	☑	☺	🔧	📧
John James	Ranall Homes	Chairman	☑	☺	🔧	📧
K Enrich	Gray Hammond Domestic Heating	Chairman	☑	☺	🔧	📧
Pamela Evans	Norwich Union	Head of Department	☑	☺	🔧	📧
John Allan	BSQ	Chairman	☑	☺	🔧	📧
HK/ BBW Sunday Times	Frizzell Insurance	Head of Department	☑	☺	🔧	📧
C Endicott	Decathlon	Head of Department	☑	☺	🔧	📧
David Engstrand	Coay	Sales Assistant	☑	☺	🔧	📧
Entwistle	Emmett Dore	Head of Sales	☑	☺	🔧	📧
Trene Filigul	Ford Motor Company	Head of Department	☑	☺	🔧	📧
Suzanne Eva	HSBC Bank	Head of Department	☑	☺	🔧	📧
Tim Evans	MFI	Team Leader	☑	☺	🔧	📧
Stevan Thomas	Mountfield Lawn Mowers	Head of Department	☑	☺	🔧	📧
W Evans	Network Rail	Head of Department	☑	☺	🔧	📧
Roger Oland	W I Smith	Director	☑	☺	🔧	📧
R Everett	Orange	Head of Department	☑	☺	🔧	📧
Helen Everett	Renault	Head of Department	☑	☺	🔧	📧
Timothy Every	Royal Mail	Sales Assistant	☑	☺	🔧	📧
G Fairbank	Sheerness Aggregates	Head of Department	☑	☺	🔧	📧
Jane and Miss Olive Fairless	Sky TV	Team Leader	☑	☺	🔧	📧
L Fairman	Iccoco	Head of Department	☑	☺	🔧	📧
T Falkenmeyer	Toys R Us	Head of Department	☑	☺	🔧	📧

Form View

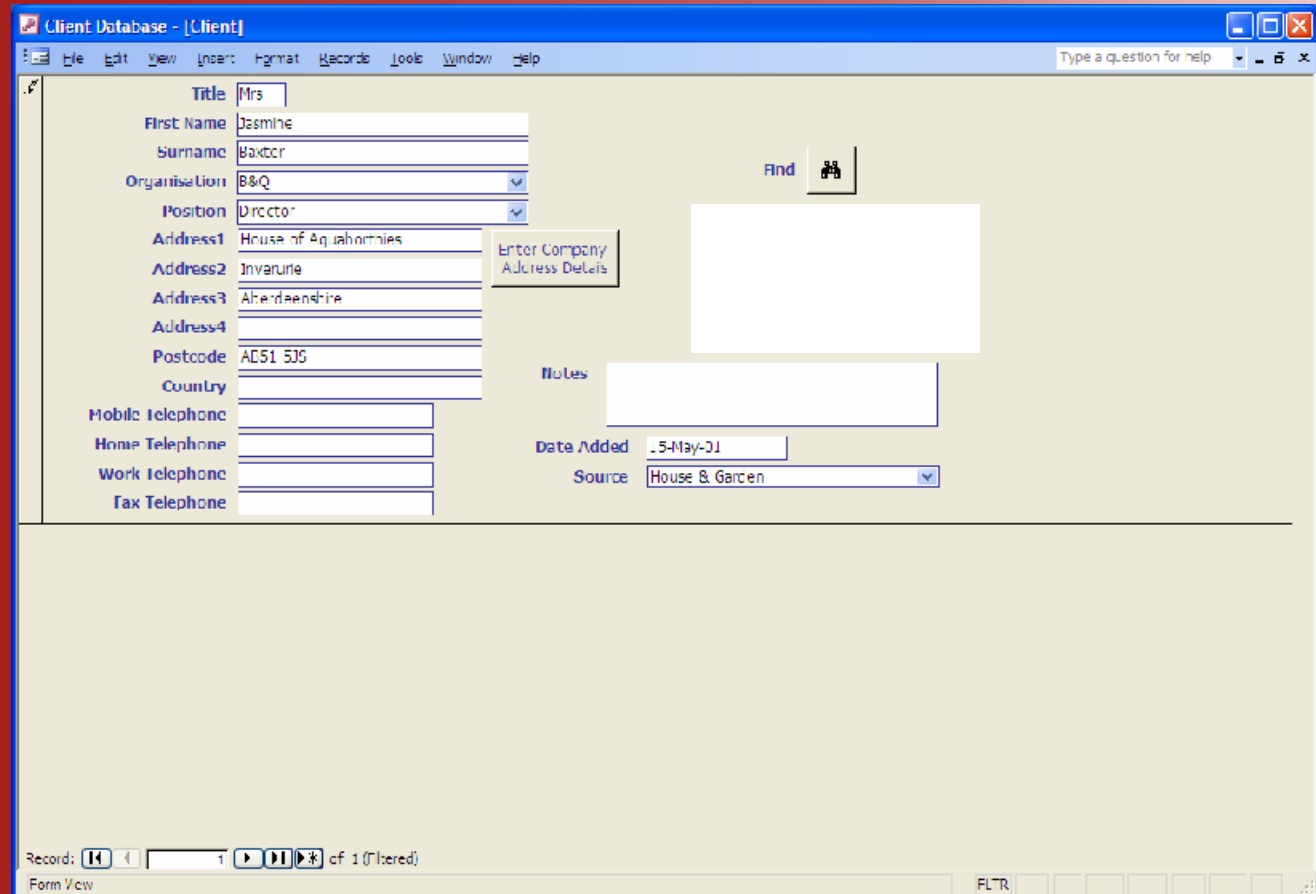


Client Details:

This enables you to add and list client details.

Buttons:

- **Find**
Find a contact within the database



The screenshot shows the 'Client Database - [Client]' window. The interface includes a menu bar (File, Edit, View, Insert, Format, Records, Tools, Window, Help) and a search bar. The main form contains fields for client details: Title (Mrs), First Name (Jasmine), Surname (Baxter), Organisation (B&Q), Position (Director), Address1 (House of Aquahornies), Address2 (Inverurie), Address3 (Aberdeenshire), Address4, Postcode (AB51 5JG), Country, Mobile telephone, Home Telephone, Work Telephone, and Fax Telephone. There are buttons for 'Find' and 'Enter Company Address Details'. A 'Notes' field is also present. At the bottom, there is a 'Date Added' field (15-May-01) and a 'Source' dropdown menu (House & Garden). The status bar at the bottom indicates 'Record: 1 of 1 (Filtered)' and 'Form View'.



Company Details:

This enables you to add and amend company contact details including employee names and positions held

Client Database - [Client Company Input Form]

File Edit View Insert Format Records Tools Window Help Type a question for help

Organisation: B&Q Telephone Numbers - Mobile: Home: Notes: Need to make sure we don't send them too many mailshots
 Address1: DIY House Work: 01273 202365
 Address2: Crompton Green Fax:
 Address3: Brighton email:
 Address4:
 Postcode: EN1 3DF Date Added: 15/05/2001
 Country: UK Return to Client Input

Clients within company

Name	Organisation	Position	Enter Response Details	View Client Details	Products Sold	Mailshots
Hugh Adlington	B&Q	Head of Department	✓	☺	✍	✉
N Kamyad	B&Q	Head of Sales	✓	☺	✍	✉
Maxwell Rumney	B&Q	Sales Assistant	✓	☺	✍	✉
I F Baker	B&Q	Team Leader	✓	☺	✍	✉
Baxter	B&Q	Director	✓	☺	✍	✉
Richard Bone	B&Q	Sales Assistant	✓	☺	✍	✉
Andy Greaves	B&Q	Head of Department	✓	☺	✍	✉
Roger Hammond	B&Q	Team Leader	✓	☺	✍	✉
J Bridgeman	B&Q	Director	✓	☺	✍	✉

Records: 1 of 50
Full View

To purchase any of the ChRoMe software or to speak with a CCL consultant about our database or any modifications to our products we can make to help meet your business needs please get in touch.

t: 01474 705221
e: enquiries@cclweb.co.uk

[Click here to exit](#)